



## Cybersurvey 2

**FREE**

to all young people's settings:  
schools, colleges, universities and  
youth hubs and clubs in Bristol,  
South Gloucestershire, North Somerset  
and Bath & North East Somerset

**Open 1-30 November 2011**



[www.eachaction.org.uk/reach/](http://www.eachaction.org.uk/reach/)  
Cybersurvey © 2011 Youthworks Consulting Ltd.

The **cybersurvey** has been developed by Adrienne Katz, Director of Youthworks Consulting who has more than twelve years of experience in developing surveys on bullying. An experienced statistician manages the data.

Youthworks is building a data bank on cyber abuse to enable us to track trends and monitor the effectiveness of e-safety guidelines. This provides powerful local information for e-safety education and training of professionals and practitioners.

Talks and training on the findings are delivered to professionals, practitioners, young people and parents.

The questionnaire is copyright of Youthworks. It can be made available for viewing by local authorities and schools who are considering whether to take part. For further information please contact Youthworks on:

[akatz@youthworksconsulting.co.uk](mailto:akatz@youthworksconsulting.co.uk)

The **Reach Project** is run by the charity EACH - Educational Action Challenging Homophobia - and funded by the Big Lottery. It aims to raise awareness of all forms of homophobia among a wide group of young people and settings. Young people's input will inform content and feature in an innovative training resource planned to challenge homophobic, sexist and cyberbullying in schools and other young people's settings.

For further information please contact:  
[reach@eachaction.org.uk](mailto:reach@eachaction.org.uk)

EACH - Educational Action Challenging Homophobia © 2011  
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## The Cybersurvey

Bullying is changing – new technology has brought new tools to age-old behaviour and provided new ways of victimising someone remotely, twenty four hours a day.

This survey has been planned to find out the extent of cyberbullying and cyber abuse experienced by young people aged 10 -16 and 16+ and their use of e-safety advice. A set of questions has also been developed to elicit responses on homophobic bullying online and using mobiles and handheld devices. Prejudice driven bullying can escalate into hate crime and this survey aims to explore the nature of the behaviour among young people using new technology.

It is a simple online survey to keep costs down and to enable it to be answered quickly and efficiently in schools. It has been enthusiastically used by 8 other local authorities to date and we sincerely hope that you will make this opportunity available in your local area.

The Cybersurvey has already revealed the extent of different forms of cyberbullying and the early onset of homophobic bullying in other local areas. Now this survey will be appropriately adapted to yield vital information on the extent of homophobic cyberbullying in your local area, for use in the Reach project.

### **How does it work?**

Schools, colleges and youth services are invited to take part.

The survey is on an encrypted site and access is only by weblink and a code. To participate, simply contact us for a code.

Young respondents are not identified other than by the time and date of the IP address of the computer they are using. If someone reveals that they might be in danger personally, or present a risk to others, we contact the local authority or school with these details.

The Cybersurvey, with additional questions about homophobic bullying in Cyberspace, will be undertaken on behalf of the Reach project, funded by the Big Lottery. There will be no costs to local authorities or schools. A small test round took place successfully in the West of England in Spring 2011 and we hope for a good sample in the Autumn term with Anti-Bullying Week.

Data from the Reach Cybersurvey will help us develop resources for schools. Take part in the survey and remain involved as resources are tested out.

Results from all rounds of the Cybersurvey form a databank from which we can all learn.

To date there are 7,799 respondents from all the different rounds and 8 local authority areas. Why not join in and receive local up to date information about cyberbullying and e-safety?

## **Cybersurvey 2**

***Free entry to the second round entitles each participating local authority to the following:***

- One West of England report outlining respondents' experiences online and via hand held devices, plus their views on the e-safety education they have received. This contains details of gender and age patterns and an analysis of those who are Cyberbullied and how they compare to their peers. There will be additional analysis of homophobic bullying.
- Schools can obtain their individual data by looking at a spreadsheet and identifying their code.
- If they wish to have an individual report there is a fee for this.
- The questions cannot be changed in order that we can compare data from other areas.
- There is no limit to the number of schools or groups that can take part.

### **How was the cybersurvey developed?**

The questions were developed by Adrienne Katz, director of Youthworks. Adrienne is the author of 'Bullying In Britain' with associates from the University of Oxford (2000) and 'Safe To Play' DMBC (2008). Adrienne helped develop DCSF guidance on bullying: 'Bullying involving children and young people with SEN and Disabilities' and the suite of guidance on tackling bullying in the community: 'Safe From Bullying'. (2008 and 2009).

Adrienne has worked as an Anti-Bullying Alliance Regional Adviser for seven years and is the author of a range of titles and training materials.

***Questions used in this survey were submitted for approval to:***

- A local authority e-safety champion and colleagues on a Safeguarding board
- A local authority anti bullying lead and a youth participation officer
- A school improvement adviser
- A Community Safety officer with responsibility for bullying and anti-social behaviour
- A young people's decision-making group and a young Shadow Safeguarding board.
- Four local authority Anti-Bullying Leads

After several rounds of amendments, the questionnaire was piloted with **158** young people and further amended. It has deliberately been kept short and easy to do, so that several pupils can do it online in one lesson period.